

# Show Them What You've Got

Reveal your most accurate inventory yet

Now more than ever, inventory accuracy is becoming paramount to the shopping experience with 29% of shoppers checking inventory before visiting a store. Product availability has become the number one reason customers choose to shop at a given store — in person or online. What if you could show your inventory to customers across all channels, with the confidence that you can deliver on it? There's a smarter way to approach inventory performance in this new retail era — one that prioritizes customer satisfaction and drives revenue lift through greater visibility and accuracy.

Fulfill your inventory performance potential — and exceed customer expectations



**80%** of associates agree real-time inventory visibility would help them improve the customer experience<sup>2</sup>

## The 4 Phases of Retail Inventory Transformation



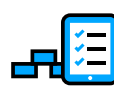
### Investigate

- Start where you are, no matter how much data you have
- Decode your data into actionable insights with Zebra Prescriptive Analytics
- Eliminate mile-long reports and cut analysis time
- Demystify the steps to improve accuracy with prioritized task lists



### Target

- Uncover opportunities for improvement and where to focus resources
- Revamp your processes with your existing labor force using an ecosystem of sensors and solutions
- Take this newfound insight to develop core inventory initiatives
- Drive strategy around your key KPIs at the corporate and individual store level



### Curate

- Tailor your adoption roadmap to your goals and budget
- Explore a range of retail automation and sensing technologies
- Match your hardware to each store's merchandise types, size, and layout
- Combine hardware, software, and services to drive organizational needs



### Scale

- Use centralized management to gain control across hundreds or thousands of locations
- Make advanced technologies accessible with our solution-as-a-service model
- Work with Zebra experts to strategize and execute on a global scale
- Rely on a worldwide support network to assist integration and maintenance

<sup>1</sup> Auburn University RFID Lab

<sup>2</sup> 2020 Shopper Study, Volume 2, The Retail Perspective: Bridging online and in-store experiences with technology. Zebra Technologies.

# Explore Retail Inventory Solutions that are Right for You

A one-size-fits all approach doesn't make sense for the needs of today's environment, so we developed a comprehensive portfolio of purpose-built solutions to meet you at any point in your transformation. With Zebra's solution-as-a-service model, you have the peace of mind knowing that your investments will never outpace your returns along the way.

## Prescriptive Analytics

### Zebra Prescriptive Analytics™

Powered by Zebra Savanna™

For smart task management that maximizes productivity and ensures associates' time is optimized



## Automated Intelligence

### Zebra SmartSight™

Hand off repetitive inventory tasks to this autonomous shelf-combing solution



## RFID Sensors

### Zebra SmartLens®

Powered by Zebra Savanna™

Give stores real-time merchandise tracking abilities with purpose-built sensors, analytics, and applications

## Self-Directed Scanning

### Zebra SmartCount™

Make store inventory events more accurate and efficient with a scan-and-go, cycle count solution

## Shelf-Edge Cameras

### focal SYSTEMS

AI powers out-of-stock detection, automated checkout and staff accountability solutions





## Checkout Scanner

### MP7000

Object recognition and non-stop scanning abilities power high-volume self checkouts and staffed checkout lanes

## Expertise that Gets You. Guidance that Gets Results.

 **Strategic partnership**  
with RILA

 **Leading retail software vendor**  
RIS Software LeaderBoard 2021

**#1** in rugged mobile technology

**#1** in RFID technology

**4,400** patents  
issued and pending

**\$444 M**  
invested in R&D



## Get Started Today

Talk to a Zebra specialist or visit [zebra.com/InventoryPerformance](https://zebra.com/InventoryPerformance) to learn more.



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